



Mexico Inbound Trade Mission to Americas Food & Beverage Show

Miami, Florida
September 28, 2027

Mexico is one of the largest and fastest-growing markets for U.S. food and agricultural exports, offering significant opportunities for companies looking to expand internationally. Strong demand for high-quality U.S. products, combined with close geographic proximity, established trade ties, and a growing retail and foodservice sector, continues to drive market growth. In 2024, Mexico's GDP exceeded \$1.8 trillion, supported by strong trade and investment, while bilateral U.S.-Mexico agricultural trade reached \$80 billion. Mexican consumers are increasingly seeking innovative, healthy, convenient, premium, and value-added food and beverage products, making these categories especially promising for U.S. exporters.

Join SUSTA at Americas Food & Beverage 2027 to connect directly with qualified buyers from across Mexico. Held on the second day of the trade show at the Miami Beach Convention Center, this trade mission offers one-on-one meetings with importers, distributors, retailers, and foodservice professionals who are looking for new U.S. suppliers. It's an excellent opportunity to build relationships, gain market insights, and position your products for success in one of the most important export markets for U.S. food and beverage companies.

This event is taking place in conjunction with the Central America Inbound Trade Mission

Participation Fee: \$35.00

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Mexico
- This opportunity **does not** include booth space or a pass to the trade show floor.

Registration Deadline: July 28, 2027 (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Food Service Products, Ingredients, Natural/Healthy Products, Organics, Retail Products

Product Description: Beverages and Juices, Breakfast Cereal, Condiments and Sauces, Processed Fruit and Vegetables, Beef and Poultry, Meat Products, Nuts, Snack Foods and Sweets

Activity Managers

Georgia Department of Agriculture

Sarah Cook

Business Development

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#) and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

Southern U.S. Trade Association, 701 Poydras Street, Suite 3845, New Orleans, Louisiana 70139 www.susta.org, (504)568-5986, susta@susta.org

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